



# PAYROLL PUBLISHING TOKEN (PPT)

White Paper v2.0 — The Official Digital Asset of the PRP Ecosystem

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## 1. Executive Summary

Payroll Publishing Token (PPT) is the official digital utility asset powering the expanding creative, technological, and metaverse-driven ecosystem of **Payroll Publishing**, a 20-year independent media and intellectual property company founded in 2006 by **Eugene E. Williams**.

Built on the **Solana blockchain**, PPT is designed to:

- Power digital experiences
- Enable token-gated content
- Support in-world transactions inside **Level 0**, PRP's virtual world
- Reward fans, readers, creators, and players
- Bridge publishing + gaming + digital collectibles
- Ensure long-term ownership and decentralization

With a fixed supply of **100,000,000 tokens**, no mint authority, and irrevocably burned contract permissions, PPT is engineered for **scarcity, utility, and long-term security**.

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## 2. Vision

PPT will unify all aspects of the Payroll Publishing universe:

- **Books**
- **Screenplays**
- **The PRP Marketplace**
- **Digital Collectibles**
- **The PRP App Ecosystem**
- **The PPT Loyalty System**
- **The Level 0 Virtual World & Game**
- **Future VR/AR Experiences**

PPT is not a meme token.

It is a **creative-technology asset** connecting:

**Entertainment. Interactive Worlds. Publishing. Digital Ownership. Community.**

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## 3. The PRP Legacy

Payroll Publishing began in 2006 with one book — *10 G's A Week* — sold hand-to-hand by Mr. Williams after selling his own computer to fund the first print run.

Over 20 years, PRP expanded into:

- Book publishing
- Screenplays
- Photography
- Digital content
- Film development
- Web3 integrations
- Future metaverse development

PPT is the evolution of that legacy.

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## 4. Technology Foundation

### Blockchain

- **Network:** Solana Mainnet
- **Token Standard:** SPL
- **Ticker:** PPT
- **Contract Address:** PPT2MBGiyBBrJqWyYAEXFChU1nBJbw2R7LSQZrpobpq
- **Token Type:** Fixed-supply utility token

### Security & Immutability

- **Mint Authority:** Revoked
- **Update Authority:** Burned
- **Metadata Locked Forever**

This ensures **no one can change the supply, logo, or identity.**

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## 5. Tokenomics

### Total Supply

**100,000,000 PPT (fixed forever)**

### Distribution (Board Recommended)

Category	%	Description
Public Liquidity Pool	35%	Trading, decentralized liquidity
Ecosystem & Rewards	25%	Level 0 rewards, PRP perks, user incentives
Team & Development	10%	Long-term growth (4-year vesting)
Marketing & Partnerships	10%	Exchanges, brand integrations
Treasury Reserve	15%	Future expansion, game economy
Airdrops	5%	Early supporter/reader campaigns

### Vesting Schedule

- **Team tokens:** 4 years, quarterly unlocks
- **Marketing:** 24 months
- **Treasury:** frozen 12 months

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## 6. PPT Utility — The Heart of the Ecosystem

### A. Publishing + Content Utility

- Unlock premium chapters
- Access bonus scenes
- Access digital “director’s cut” versions
- Token-gated author notes
- Behind-the-scenes content
- Early releases
- Exclusive PRP book drops

### B. Community + Loyalty Utility

- Reward loyal readers
- VIP club access

- Exclusive events (virtual & physical)
- Airdrop opportunities
- NFT drops tied to PRP stories
- Ranking system for superfans

### C. Marketplace Utility

PPT will be used to purchase:

- Books
- Merchandise
- Digital collectibles
- Special edition covers
- Audiobooks
- Naming rights inside Level 0 assets

### D. Creator Utility

- Tip authors & creators
- Commission content via the PRP Creator Hub
- Submit stories to PRP competitions (entry fees in PPT)
- Earn PPT through challenges and creative contests

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## 7. LEVEL 0 — The Future of PRP (Metaverse Utility)

**PPT becomes the currency of the PRP WORLD.**

Level 0 is PRP's upcoming **virtual world + game ecosystem**, designed as a hybrid:

- Social world
- Story-driven adventure space
- Game environment
- Digital collectible marketplace
- Publishing metaverse

**In Level 0, PPT is used for:**

#### *In-Game Purchases*

- Avatars
- Environment upgrades
- Character items
- Boosts & power items

- Story missions
- Unlockable content

### *Marketplace Currency*

- Trade items
- Buy wearable NFTs
- Sell/earn digital assets
- Player-to-player economy

### *Rewards*

Players earn PPT for:

- Completing missions
- Reading challenges
- Story experience achievements
- Community participation

### *Interactive Story Experiences*

PRP stories like:

- *10 G's A Week*
- *Vegas*
- *Between the 3*
- *Bianca*
- *Soup Kitchen*

...can have in-game expansions, missions, or character encounters powered by PPT.

### *Cross-App Utility*

The same wallet & token works across:

- PRP website
- PRP app
- Level 0 game
- PRP Marketplace
- NFT drops
- Loyalty programs

**One token. Every world.**

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## 8. Staking & Holder Benefits

- Loyalty boosts
  - Exclusive collectibles
  - Early access to Level 0
  - Ticket access to PRP events
  - Governance voting rights
  - Higher airdrop tiers
  - Premium missions in Level 0
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## 9. Roadmap

### Q4 2025

- PPT Token Launch
- Website v2 Release
- Ecosystem Branding
- Initial Airdrops
- Exchange Integration (DEX)

### Q1 2026

- PRP Marketplace Launch
- Digital Collectibles
- Token-gated content system
- White Paper v2 published

### Q2 2026

- Level 0 Prototype
- In-world wallet integration
- Player reward structure
- Early access to supporters

### Q3 2026

- Level 0 Public Beta
- Full marketplace integration
- NFT expansions
- Exchange applications (CEX)

## Q4 2026

- Full Level 0 Release
  - Multi-world expansion
  - VR/AR integrations
  - International partnerships
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## 10. Risk & Legal

### Market Risk

Crypto markets fluctuate.

No guarantees regarding token price.

### Utility Token Only

PPT is **not an investment contract**.

It offers **access, rewards, and utility** only.

### No Rights Granted

Holders do not receive:

- Equity
- Ownership
- Dividends
- Company profit share

### Security

- Smart contract audited
- Immutability protections
- No backdoors
- No mint authority

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## 11. Conclusion

The Payroll Publishing Token (PPT) marks the next evolution of a 20-year legacy.

It unites the worlds of publishing, gaming, virtual environments, storytelling, and digital commerce into one connected ecosystem.

This is more than a token —

**It's the currency of the future PRP universe.**

“PRP is more than a token—it’s a bridge between the creative mind and the digital world. We’re entering a space where independent voices can thrive without permission, where ideas can be minted, owned, and traded. **Payroll Publishing has evolved into a tech company—it’s no longer just about books, but building tools, platforms, and currencies for the creative class.** What started as a print dream is now digital reality.”

— *Eugene E. Williams, Creator of PPT and Founder of Payroll Publishing*